

FIRST CLAAS PLUS

CLAAS is introducing a certification programme for premium used machines

Harsewinkel/Hanover, November 2015. CLAAS, one of the world's leading manufacturers of agricultural machinery, is proving equally successful on the international market with its used machines. Since the mid-1980s, CLAAS has sold more than 15,000 used combine harvesters and self-propelled forage harvesters worldwide in this steadily growing market. At Agritechnica, CLAAS is introducing a new international certification programme for selected recent CLAAS used machines and is therefore offering customers additional warranties for maximum operational reliability.

And the decisive advantage for customers? The new FIRST CLAAS PLUS certification programme automatically includes the 12-month MAXI CARE First Plus warranty, under which all CLAAS ORIGINAL spare parts, operating materials and repair work that are required in the event of a warranty claim are replaced or carried out by local dealers.

The FIRST CLAAS PLUS programme is available for selected used CLAAS tractors, combine harvesters and forage harvesters up to three years old. The certification procedure is subject to the highest quality standards. This means that these used machines are thoroughly checked exclusively by specialists in authorised CLAAS centres. Up to 390 checkpoints are inspected on harvesting machinery, and up to 210 checkpoints are inspected on tractors. This includes, for example, radiators, brakes, belts, doors, clutches, bearings, wiring looms, the cab suspension and leaks in the engine and hydraulics.

New CLAAS online portal for used machines

Interested farmers and farm contractors, as well as CLAAS dealers, can find FIRST CLAAS PLUS used machines on the online portal of CLAAS' new used machine world – FIRST CLAAS USED – at www.first-claas-used.com. Here, interested parties can view the entire range of used machines from CLAAS' international network – and they therefore have a significantly larger selection than would be available from their local dealer.

All offers in the portal are accompanied by a precise machine description – from the total number of operating hours and the number of services and inspections carried out, through to the visual condition of the used machine. The online portal is easy and intuitive to operate. The user can select various search filters to quickly find machines that have the equipment that they want. The user can then easily collect these machines in a temporary favourites list and compare them there.

Another advantage for users of FIRST CLAAS USED is the simple purchase procedure. Those who want to find out more about one of the machines that is offered in the portal simply contact their local

CLAAS dealer. The dealer then makes contact with the supplier, organises the transport logistics and issues the invoice – even if the machine is being purchased from abroad.

With the FIRST CLAAS PLUS certification programme and the online portal from FIRST CLAAS USED, CLAAS and their dealers across the world are offering an even more comprehensive and attractive range of CLAAS used machines.

FIRST CLAAS USED (www.first-claas-used.com) is going online for Agritechnica 2015. From that point, the online range of CLAAS used machines, including certified FIRST CLAAS PLUS machines, will grow day by day.

Interested visitors to CLAAS' trade fair stand in **Hall 13, C 05** can go online, browse through the new range of used machines and receive expert advice.

Please note:

This is an international press release. The range of services and products and equipment variants may vary in some countries. If you have any questions, please contact the CLAAS sales and marketing company or CLAAS importer in your country.

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About CLAAS

CLAAS (www.claas-group.com) is a family business founded in 1913 and is one of the world's leading manufacturers of agricultural machinery. The company, with corporate headquarters in Harsewinkel, Germany, is the European market leader in combine harvesters. Claas is the world leader in another large product group – self-propelled forage harvesters. CLAAS is also a top performer in agricultural technology worldwide, with its tractors, agricultural balers and green harvesting machinery. The CLAAS product portfolio also includes state-of-the-art farming information technology. CLAAS employs 11,400 workers worldwide and reported a turnover of €3.8 billion in the 2014 financial year.